

IF 2145

Attorney Docket No. 432383-600011

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Levergood et al.

Serial No.:

09/548235

Filing Date:

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For:

Web Advertising Method

Art Unit:

2145

Examiner:

Patrice L. Winder

Commissioner for Patents P. O. Box 1450 Alexandria, VA 22313-1450

Sir:

This information disclosure statement is submitted in compliance with 37 CFR 1.56; 1.97 and 1.98. Applicants respectfully request that the listed items be considered and made of record in the present application by completing and returning the enclosed Form PTO-1449.

The Commissioner is authorized to charge the fee for entry of this Information Disclosure Statement to Jones Day's Deposit Account, No. 501432, Reference No. 432383600011. An extra copy of this transmittal letter is enclosed for your convenience in processing the charge.

Respectfully submitted,

JONES DAY North Point 901 Lakeside Avenue

Cleveland, Ohio 44114

(216) 586-3939

July 20, 2006

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PTO/SB/08A (10-01)

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Under contra number Substitute for form 1449A/PTO Complete if Known **Application Number** 09/548235 INFORMATION DISCLOSURE April 12, 2000 Filing Date STATEMENT BY APPLICANT First Named Inventor Levergood et al. (use as many sheets as necessary) **Art Unit** 2145 Patrice L. Winder **Examiner Name** 1 432383-600011 **Attorney Docket Number** of 1 Sheet **U.S. PATENT DOCUMENTS** Pages, Columns, Lines, Where Document Number Publication Name of Patentee or Examine Cite Relevant Passages or Relevant Date/Date of Applicant of Cited Document Initials\* No Figures Appear Number - Kind Code<sup>2</sup> (if known) Patent MM-DD-YYYY Pages, Columns, Lines, Foreign Patent Document Name of Patentee or Applicant of Cited **Publication Date** Where Relevant Passages Examiner Cite MM-DD-YYYY or Relevant Figures Appear Initiats\* No. Country Code3 - Number4 - Kind Code<sup>5</sup> (if known) JP 3278230 12/9/1991 Fuji Xerox Co. Ltd. JP 5274275 10/22/1993 JP 6162059 6/10/1994 Shitei Banku N EE 10/18/1994 JP 6291776 Toyo Communication Equip. OTHER PRIOR ART -- NON PATENT LITERATURE DOCUMENTS Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the Examiner item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue Initials\* No. number(s), publisher, city and/or country where published. Ohmori et al., "An On-line Shopping System Protecting User's Privacy", Information Communication Laboratory of Matsushita Electric Industrial Co., Ltd., pages 25 – 32. Note: 12 Pages of Translation Attached. Date Examiner Considered

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